Advertise with us

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dBA

De Beauvoir Association

1 Advertising plans

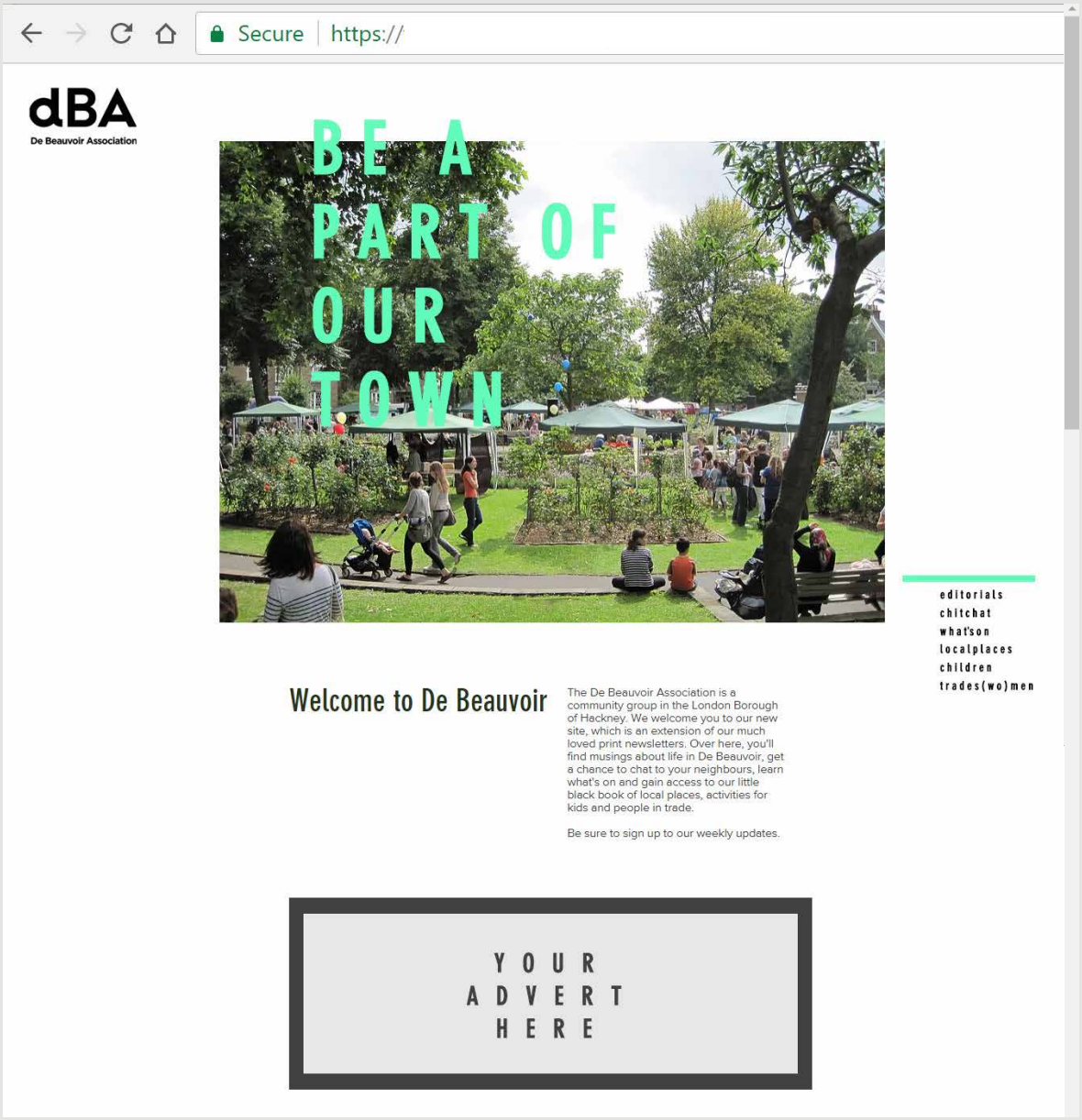
The De Beauvoir Assocation welcomes advertising from local businesses such as restaurants, trades(wo)men, shops and more. There are 4 advertising plans to choose from and you can read more about them here.

Whether you want to discuss plans or are ready to advertise, contact us on info@debeauvoir.org.uk.
We'll get back to you as soon as possible.

Please note we have the right to refuse advertising.

A) Homepage banner advert x1

This appears below the opening page's main image.



1	2 weeks	£20
2	1 month	£35
3	2 months*	£60

Dimensions: X

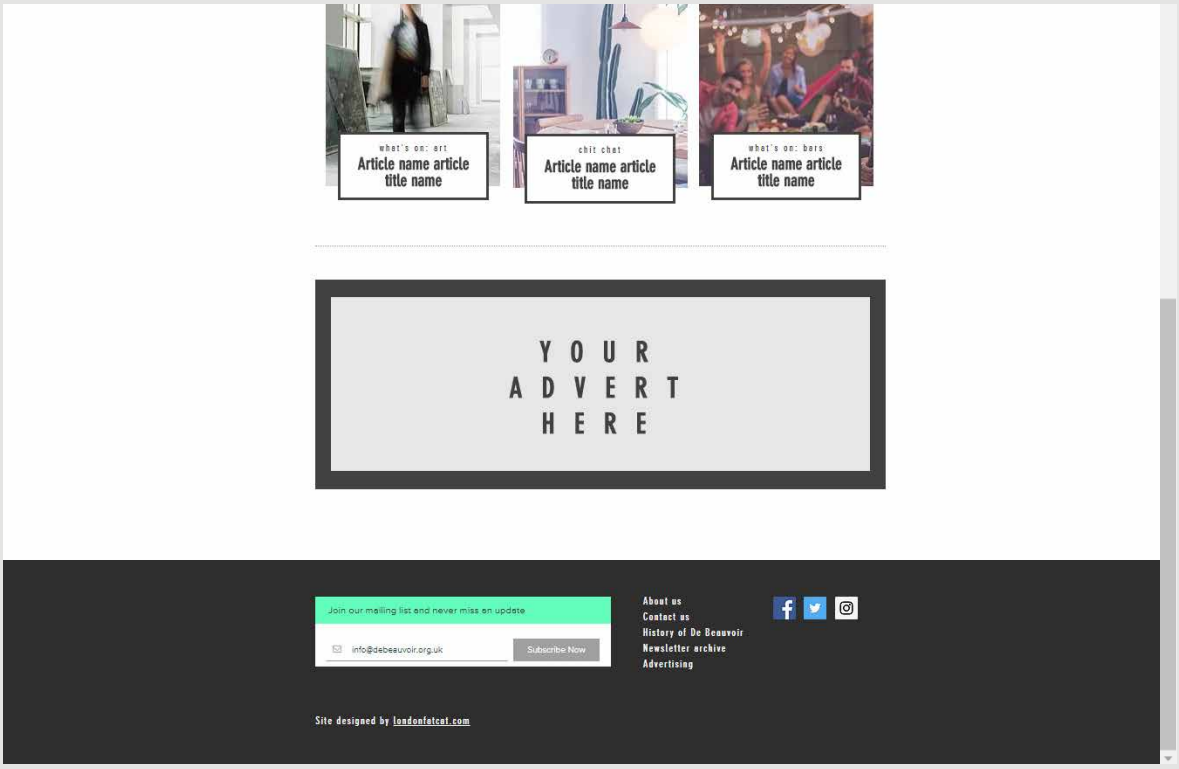
*For 2 months advertising, you may update your advertising content once after 1 month.
This can be in the form of images and/or copy (to highlight, for example, a new promotion).

B) Homepage banner advert x2

This appears below the opening page's main image as well as above the page's footer.

The two banners may contain different information to each other. This is an effective advertising option when you want to:

- Convey different messages;
- Display smaller bites of messaging to avoid advertising fatigue;
- Connect the two banners through creative messaging, as an engaging tactic.



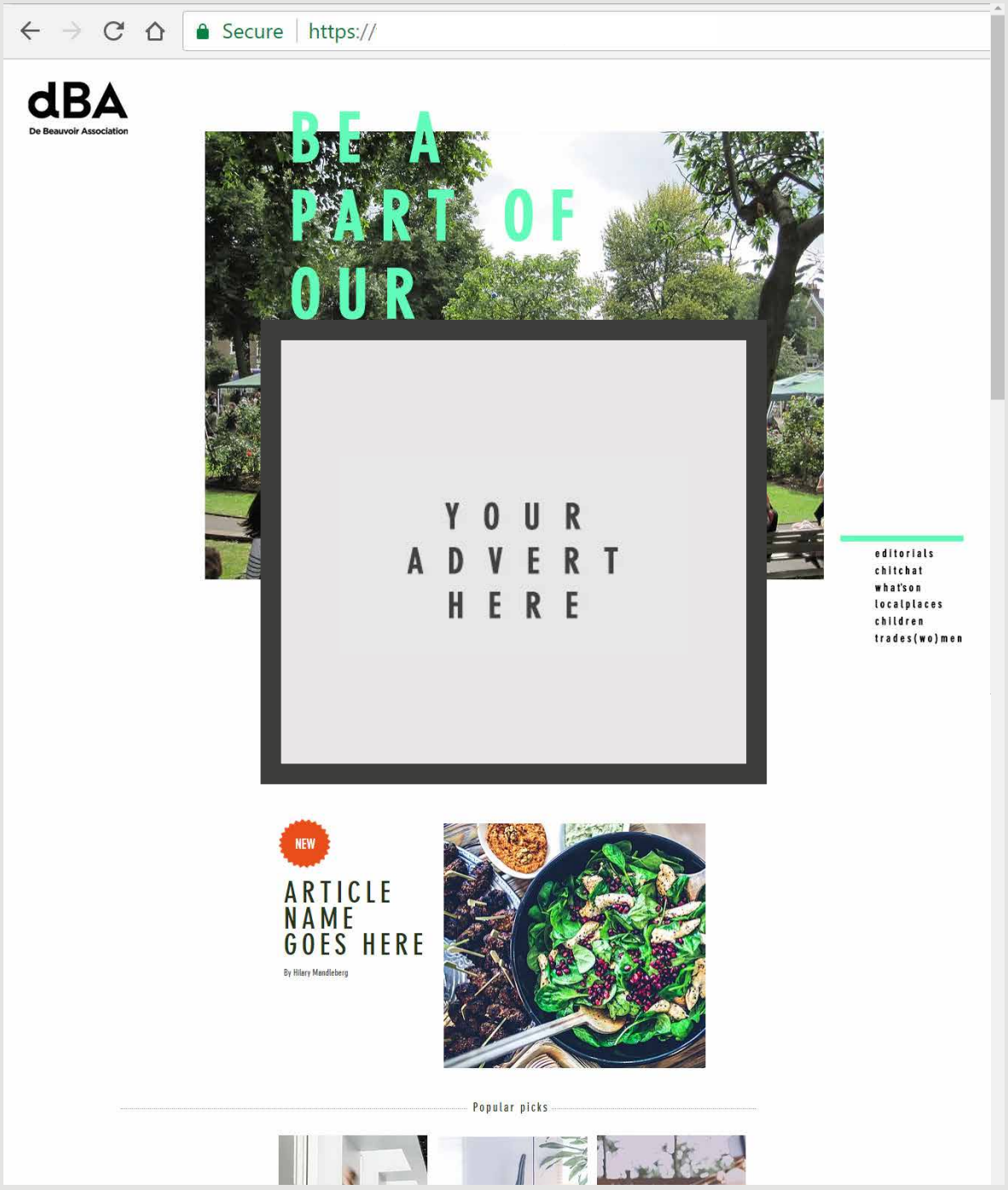
1	2 weeks	£25
2	1 month	£40
3	2 months*	£70

Dimensions: X

*For 2 months advertising, you may update your advertising content once after 1 month.
This can be in the form of images and/or copy (to highlight, for example, a new promotion).

C) Homepage lightbox

This appears as a pop-up screen, 6 seconds after the homepage loads.



1	1 week	£70
2	2 weeks	£120

Dimensions: X

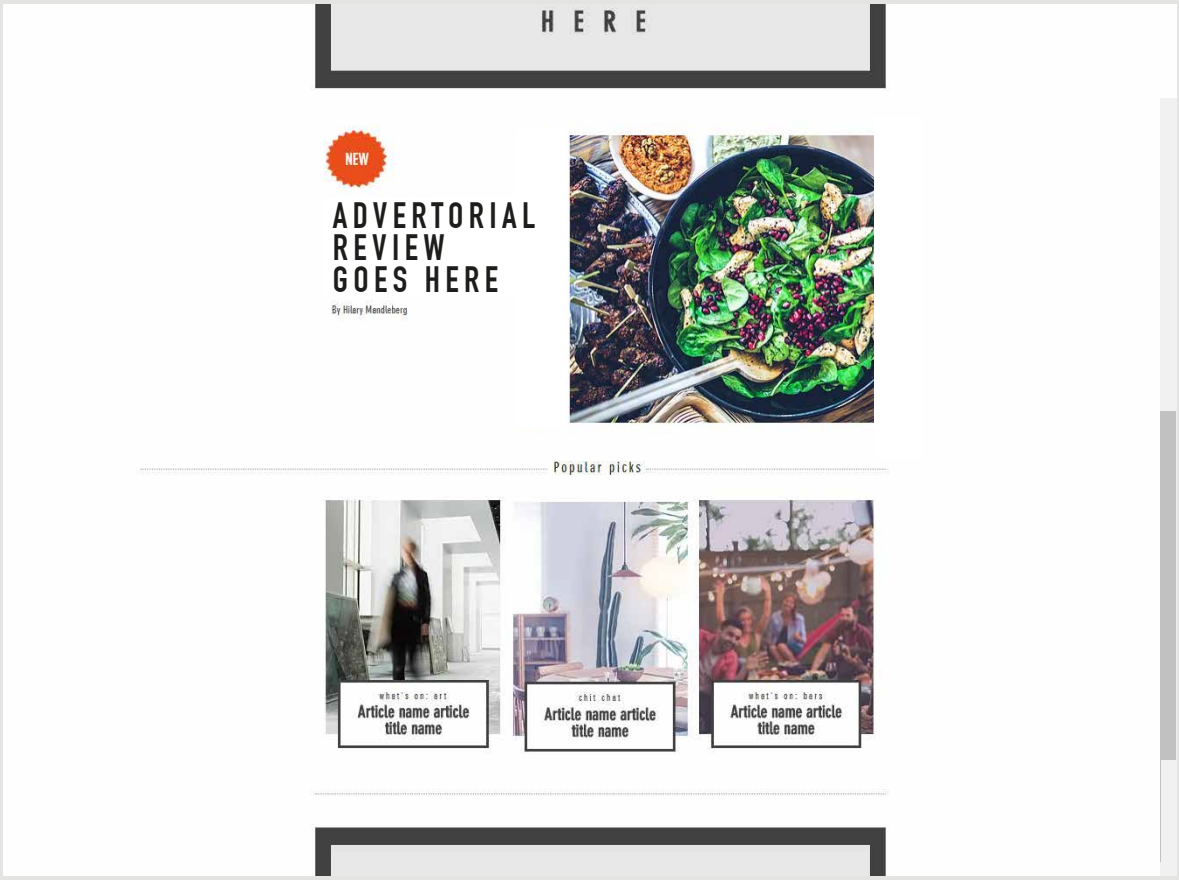
D) Advertorial reviews

This appears as the top ‘new’ article on the homepage as well as the top article on the Editorials page.

Advertorial reviews are suited to products, services, and activities, such as food, salon treatments and fitness classes that are relevant to the area.

If you would like an advertorial review, please contact us and we will send a member of the DBA to experience what you have to offer, to take photos and to write a review.

Photographs may also be provided by the advertiser, however these will be used at the discretion of the DBA. The DBA will only publish an honest review.



1	2 weeks	£80

2 Design rules

The DBA prides itself on its good design manners: a clean aesthetic, modern layouts and free of Comic Sans.

Therefore, advertising must be approved by us before we publish your ads. Don’t worry - our friendly designers will always provide guidance if your advert needs tweaking.

Please note that all advertising banners and lightboxes will be displayed with a border to distinguish them from our content.

3 Payment details

Please contact the DBA via email first with your ad, if you wish to advertise with us. Once approved, we will send you a pro forma invoice for your records and notify you when your advert will go live.

Our preferred method of payment is PayPal.
Our email address is:
Xyz

We also take bank transfers.
Here are our account details:
Xyz

Once payment has been received, we will send you an invoice.